



## **Musician Ken Elkinson for \$4.05, offers a 6 CD Box Set of Ambient Music Entitled, “Music For Commuting.”**

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I’ve taken a couple of days off, my best buds are visiting from the Midwest for our 13th summer annual.... still I had to check in to share this very cool thing.

Ken Elkinson, a musician based here in Los Angeles, recently released a 6-CD box set of ambient music entitled Music For Commuting. It is music he composed specifically to help calm angry drivers, admitting he knows what that means - as he is one himself.

Also worth mentioning, the music is especially soothing if your passenger is a little one. Again, he knows what that means, being a father, Ken says the music helps to keep his baby calm while in the car.

When the whole 405 Carmageddon thing happened, he decided to offer his music for free.

“This free download is my gift to help fellow Angelenos cope with “Carmageddon” as they are calling it.”

I’ve heard him on a couple of interviews and he’s getting quite a bit of attention both locally and nationally. Wanting to do his part for LA and the commuters that were projected to be stuck in gridlock for hours, he wanted to help. Ken dropped me a note informing me....

The free download went much better than expected. Almost 2,000 people took advantage of the offer - which means I gave away almost 120,000 songs (\$40,000 of music) for free! I got coverage in the NY Times Wheels Blog (two different articles, one in print in the Sunday Times), CNN.com, Time.com, Washington Post Dr. Gridlock, Autoblog, several other blogs and websites, an AP Article that over 300 outlets picked up and was on 6 TV networks out here including NBC and CBS.

As we now know, that weekend was anything but gridlock,. Ken has a way to say thank you LA. Such a great job of staying off the streets and freeways, Angelenos made that weekend one of the best weekends eva. Though not free, he is still offering a heck of a deal. For \$4.05 you can download the 6-CD box set ...but only until this Sunday, July 31st.

The deal is available only at [www.musicforcommuting.com](http://www.musicforcommuting.com)